TRACTION MATTERS
The Run Book 2019

The new season’s here, that winter base is built and now it’s time to fine tune your training ahead of this year’s goals. We know that running through the dark nights, the rain, the wind, the snow hasn’t been easy and there’s still yet more hard work and even tougher training ahead.

To help you through, this edition we’ve featured the latest in the lightest, fastest, most powerfully cushioned racing and training shoes alongside the toughest, earth clawing trail models - all designed to give your performance that extra edge as we head into a new season of running.

You’ve come a long way already – keep going.

Thanks as always for your business,

BRETT BANNISTER
MANAGING DIRECTOR

Terms & Conditions - 1. How to Order. Online: www.SportsShoes.com Phone: Call 01274 530 530 Opening hours: Mon - Thurs 9am - 7pm | Fri 9am - 6pm | Sat 9am - Sun 5pm. 2. How to Pay. We accept all major credit and debit cards. Cheques and postal orders should be made payable to SportsShoes.com. For payment by cheque please allow 15 working days for delivery. 3. Delivery. Delivery charges may apply. Please see website for details or call 01274 530 530. Please place your order before 1pm to guarantee next working day delivery to Mainland UK addresses. Guaranteed Saturday and International Delivery Please see website for details. Please note that we’ll exchange or refund all items which are returned to us within 28 days of receipt in the same perfect condition as sent, in their original packaging with the labels attached. 4. Availability. All items are offered subject to availability. Prices are correct at the time of going to print and supersede all previous prices. Please see website for the terms and conditions of our Price Beat Promise. Every reasonable care has been taken to ensure that descriptions and photography are accurate, however slight variations may occur. We reserve the right to withdraw any item without notice. 5. Promotions. We reserve the right to change or cancel any promotion at any time. All offers are in addition and unless noted, reduce to stock, subject to availability. Additional terms and conditions to any promotion. You may not use more than one promotion per order and promotions may not be used in conjunction with any alternative offers or promotions specifically stated by us. This includes all online coupons in association with cashback sites. To unsubscribe, please email marketingpreferences@sportsshoes.com or call 01274 530 530. For full terms and conditions see www.sportsshoes.com.

Discover the Nike Epic React Flyknit 2, taking smooth, lightweight performance to the next level. Designed to feel soft and responsive even after hundreds of miles. It packs a burst of bouncy energy so you can get on the go, and stay there.

Cushioning that packs the sensation of pillows & springs into a foam that never runs out of gas.

PREVIOUS PAGE

NIKE EPIC REACT FLYKNIT 2

£129.95

Introducing the Nike Epic React Flyknit 2, taking smooth, lightweight performance to the next level. Designed to feel soft and responsive even after hundreds of miles. It packs a burst of bouncy energy so you can get on the go, and stay there.

DISCOVER NIKE EPIC REACT FLYKNIT 2 AT SPORTSSHOES.COM/NIKE-EPIC-REACT/
Defy your limits in performance and style, day after day, run after run. Your relentless determination will take you beyond the horizon line, leaving footsteps others will follow.

**ULTRA BOOST 19**

RE-BOOSTED. RE-CODED. RE-THOUGHT...

**OPTIMISED BOOST**

With 20% more BOOST in the midsole compared to the first-generation adidas Ultraboost, this updated technology brings even more energy return.

**PRIMEKNIT 360**

Feels like a second skin, combining pure comfort with lightweight performance.

**UPDATED 3D HEEL FRAME**

A stripped-back design cradles the heel, bringing the perfect mix of adaptability and support.

**TORSION SPRING**

A lightweight construction for enhanced support on landing and a snappy transition to propel runners forward.

**£159.95**

Men’s: ADI 11339  Women’s: ADI 11342

**RUNNING REINVENTED.**

DISCOVER ULTRA-BOOST AT SPORTSSHOES.COM/ADIDAS-ULTRA-BOOST
WHAT'S NEW
Run further with the new GEL-NIMBUS™ 21 shoe for neutral runners. Experience lasting comfort and bounce you can rely on, from your first stride to the finish line with lightweight cushioning and a new improved fit.

1. MAXIMUM SHOCK ABSORPTION
   Stay comfortable on long runs thanks to the durable GEL™ technology offering maximum shock absorption.

2. ENERGISED CUSHIONING
   Get more bounce in every step with lightweight cushioning from new FLYTEFOAM™ Propel technology.

3. IMPROVED FIT
   The GEL-NIMBUS™ 21 model’s updated design offers more room in the forefoot for an improved, comfortable fit.

READY TO RUN IN THE CLOUDS?

ASICS 9180  ASIS 9181  ASIS 9182  ASIS 9183

DISCOVER GEL-NIMBUS AT SPORTSSHOES.COM/asics-gel-nimbus
INNOVATION IN MOTION
ARRIVING FEBRUARY 28TH

SPORTSSHOES.COM/asics-metaride/

AN ICON RETURNS
WAVE RIDER 22
£124.99

Designed to keep comfort and cushioning levels up, and temperature levels down, the Wave Rider 22 has a dual compound midsole constructed from U4icX and U4ic, and Wave cushioning technology for a shoe that’s secure, and just waiting to spring into action. With a fully breathable, lightweight mesh upper, your feet won’t be over-heating as you’re over-taking.

CUSHIONING
The amount of protection and comfort the shoe offers
Neutral  Mid-soft  Ultra soft

SPEED
The combination of transition, weight & overall ride suitability for fast runners
Regular  Fast  Ultra Fast

STABILITY
The level of stability the shoe offers to help offset over-pronation.
Regular  Enhanced  Ultra stable

DISCOVER WAVER RIDER AT SPORTSSHOES.COM/MIZUNO-WAVE-RIDER
ULTRA CUSHIONED FOR THE LONG RUN

1080 V9

£134.99

Engineered with a full-length Fresh Foam midsole, New Balance updated the stylish men’s running shoe with data collected from real runners.

ULTRA HEEL
3D heel designed to increase fit and comfort

ENGINEERED JACQUARD
Performance textile upper engineered with intention and specificity in fit, with midfoot wrap and room for toe splay

LASER ENGRAVING
Data-inspired heel designs highlight Fresh Foam hex pattern

FRESH FOAM MIDSOLE
Full length Fresh Foam midsole is achieved through data-to-design and is softer than in the v8

NEW 692532
NEW 692529
NEW 692636

EXPLORE NEW BALANCE AT SPORTSSHOES.COM/NEW-BALANCE

DISCOVER 1080 AT SPORTSSHOES.COM/NEW-BALANCE-1080

£109.99

A full-length Fresh Foam midsole is laser-engraved to create data-driven perforations, leading to enhanced cushioning attributes in a singular material. A Hypoknit upper creates the ultimate in dynamic fit, and is engineered with zonal function resulting in specific areas of stretch and support.

NEW 692560
NEW 692561
NEW 692559

NEW 692560
NEW 692561
NEW 692559

NEW 692532
NEW 692529
NEW 692636

SNUG SECURE HEEL
A finely tuned heel helps with reworked collar foams locking in the heel securely.

FRESH FOAM MIDSOLE
Height increased by 2mm for improved underfoot feel

LASER ENGRAVING
Softer, lighter weight Fresh Foam midsole is achieved through data-informed laser perforation.

HYPOKNIT UPPER
Engineered with zonal function to provide the ultimate in dynamic fit

ZANTE PURSUIT

FRESH FOAM
NEW 692560
NEW 692561
NEW 692559

208G
6MM

£134.99

ENGINEERED WITH A FULL-LENGTH FRESH FOAM MIDSOLE, NEW BALANCE UPDATED THE STYLISH MEN’S RUNNING SHOE WITH DATA COLLECTED FROM REAL RUNNERS.
RUN RACING

LINEAR SHADE

BLUR THE LINES
When you find a shoe that’s just your speed, it gives you confidence to run more. And life’s better with more running. The Linear Shade Collection lends casual style to peak performance that’s a perfect fit.

THE LINEAR SHADE COLLECTION

RUN MORE, SWAP SHOES LESS
A whole new meaning to fast casual.

EXPLORE SAUCONY AT SPORTSSHOES.COM/SAUCONY

SAU 3566
MEN’S FREEDOM ISO 2
£139.99 CUSHIONED

SAU 3608
MEN’S TRIUMPH ISO 5
£139.99 CUSHIONED

SAU 3569
MEN’S RIDE ISO
£119.99 CUSHIONED

SAU 3580
MEN’S HURRICANE ISO 5
£139.99 SUPPORT

SAU 3610
MEN’S GUIDE ISO 2
£119.99 SUPPORT

SAU 3619
MEN’S KINVARA 10
£114.99 CUSHIONED

EXPLORE HOKA-ONE-ONE AT SPORTSSHOES.COM/HOKA-ONE-ONE

EVO CARBON ROCKET
£129.99 HOK 755

EVO REHI
£119.99 HOK 756

TRACER 2
£109.99 HOK 705

TIME TO FLY

218G
2MM
4MM

217G
2MM
4MM
**Predict Smooth Ride**

An everyday road running shoe with a super smooth ride. The Predict RA delivers an unparalleled experience with the reducing of between 14-23% of joint strain.

£139.99

**Sonic Responsive Ride**

Enter the running avenue and build fitness day after day. A “go-to” reliable road shoe, delivering a comfortable, responsive and dynamic ride that will keep you going.

£124.99
The longer you endure the elements during your work out, the more likely you’ll feel the full brunt of nature’s force.

For running in seriously epic conditions, whether that be the blazing heat or the frigid cold, the new R7 collection will protect the most hardened athletes from any weather. Superior technical fabrics and 3D ergonomic cut gives unparalleled comfort and performance, from top to toe, skin to shell.

**361°-STRATA 3**
**LET THEM DO THE JOB!**
**£134.99**

- BLACK/JOLT
  - WEIGHT: 311g

- BLACK/HAZARD
  - WEIGHT: 265g
  - DROP: 8 mm
  - STACK: 13-21 mm

Mid-to-high mileage moderate stability trainer designed to provide protective comfort and support mile after mile.

**361°-SPIRE 3**
**ULTIMATE COMFORT**
**£134.99**

- HAZARD/BLACK
  - WEIGHT: 295g

- BURST/BLACK
  - WEIGHT: 241g
  - DROP: 9 mm
  - STACK: 12-21 mm

Integrated comfort, cushion and performance in the premium 361° neutral high mileage trainer.

**GORE® R7 PARTIAL GTX INFINIUM JACKET**
**GOR 1463**
**£169.99**

**GORE® R7 SHIRT**
**GOR 1466**
**£79.99**

**GORE® R7 2 IN 1 SHORTS**
**GOR 1465**
**£89.99**

EXPLORE 361 AT SPORTSSHOES.COM/361

EXPLORE GORE AT SPORTSSHOES.COM/GORE
Softness, stretch and zero chaffing is what makes the Marathon Tee really perform. A unique t-shirt in the range due to its “knitted in a tube” circular knit construction.

Ronhill Men’s Infinity Marathon Twin Short
£49.99
RON 2830

Featuring an inner next to skin short perfect for comfort on the run combined with a flattering stretch woven outer.

Ronhill Men’s Infinity Marathon T-Shirt
£39.99
RON 2828

Be all of your winter training. Be light and fast and free. Be with your friends. Be on your own. Be out there, again and again. Be unstoppable.

Be UNSTOPPABLE

TREKZ AIR
BE OPEN, HEAR IT ALL

Inspired by demands of elite and aspiring athletes motivated by their music and their world.

£149.99

WIRELESS BONE CONDUCTION HEADPHONES

OPEN-EAR DESIGN
Allows you to hear the world around you and makes running, cycling and driving safer

BONE CONDUCTION TECHNOLOGY
Delivers balanced audio while reducing sound leakage

TITANIUM FIT
Wrap around Titanium frame provides secure and gentle fit even during intensive workouts.

6 HOURS MUSIC + CALL

SHOP AFTERSHOKZ AT SPORTSSHOES.COM

EXPLORE RONHILL AT SPORTSSHOES.COM/RONHILL
The Runderwear team is made up of a small group of runners whose philosophy is built on creating innovative, chafe-free, performance underwear, for their fellow runners. We want all Runderwearers to enjoy the road ahead, in ultimate comfort, mile-after-mile.

1. RUNDERWEAR WOMEN’S CROP TOP - £24.99
   BLACK: RND 7, PINK: RND 17, CYAN: RND 14
2. RUNDERWEAR WOMEN’S LOW-RISE HIPSTER - £15.99
   BLACK: RND 5, PINK: RND 16, CYAN: RND 12
3. RUNDERWEAR MEN’S BRIEFS - £15.99
   BLACK: RND 1, NAVY: RND 24
4. RUNDERWEAR MEN’S LONG BOXERS - £22.99
   BLACK: RND 29

CHAFE-FREE GUARANTEE
Runderwear’s super-soft, breathable, moisture-wicking, seamless, label-free clothing guarantees you remain chafe-free in ultimate comfort.

MOISTURE WICKING
Runderwear technical fabric wicks sweat from skin.

SEAMLESS DESIGN
No side-seams means no irritation or rubbing.

BREATHABLE
Mesh panels with micro-perforations maximise air-flow, regulating core temperature.
The perfect half & full marathon racing shoe
The Escalante Racer features an updated knit with 360 degree reflectivity, increased breathability, tongue stay, new colour patterns and sleeker heel cup. This new upper coupled with that same powerfully plush feeling of Altra EGO™ underfoot creates the perfect combination of high performance and comfort.

- **Zero Drop**
  Places your heel and forefoot the same distance from the ground to encourage proper, low-impact form throughout your trail run.

- **InnerFlex**
  Allows your toes to relax and spread out naturally for more comfort and stability in uphill climbs and downhill descents.

- **EGO**
  Grid-like grooves in the midsole allow your foot to flex while being lighter, for more speed and better performance.

- **Dual-Nature midsole compound**
  Dual-Nature midsole compound with a responsive, yet soft feel for increased energy return.

£119.99

**CEP 3.0 RUN SOCK**
The unique technology of the new generation 3.0:
CEP Run Socks 3.0 are equipped with metatarsal compression for excellent support and unmatched comfort.

- **Greater Wearing Comfort**
  Thanks to perfectly designed, revolutionary 16-part yarn structure.

- **Optimum Heat and Moisture Management**
  Due to the simultaneously insulating and cooling properties of Smart Dry yarn combined with HeiQ Smart Temperature Technology.

- **Better Moisture Management**
  Due to Feran ICP-treated fabric to promote evaporation.

- **Increased Durability**
  Even after frequent wear, thanks to the use of high-quality filament fibres.

£44.99
FUTURE AT PLAY

S/LAB harnesses play to create the future. The S/LAB process, with Serge Chapuis on R&D and Julie Moisset creating patterns, developed this new line with NSO technology: ceramic particles to self-activate your body’s natural energy flow, enhancing muscle tone, recovery, and overall balance.

S-LAB NSO T-SHIRT
£89.99
MEN'S: SAL 3504 | WOMEN'S: SAL 3508

S-LAB NSO MID TIGHTS
£129.99
MEN'S: SAL 3498 | WOMEN'S: SAL 3510
EVERY DAY, EVERY TRAIL, YOUR GO-TO SHOE FOR A BETTER RUN

SENSE RIDE 2
Maximise comfort on the trails with SENSE RIDE 2. With enough cushioning to push the mileage, an 8mm heel drop and proven fit, and an even more flexible, comfortable upper, you’ll be ready to go all-day, every day.

£114.99

GEL-FUJITRABUCO 7
Perfect for off-road adventures. ASICS utilised precious insights from Xavier Thévenard, French trail runner and 3-time UTMB champion, to deliver the best possible grip, protection and stability. Rigorously tried and tested by the French trail team, this shoe will keep you running through the toughest terrains.

£114.99

WHY IT’S PERFECT FOR TRAILS

360° PROTECTION
New and improved toe-guarding, a resin rock protection plate and mesh durability

IMPROVED GRIP
Stay grounded on bumpy terrain, thanks to the durable ASICS Grip outsole technology

MAXIMUM MUD RELEASE
Updated design ensures you don’t get stuck between a rock and a hard place.

Move beyond

£114.99

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Move beyond

£114.99
THE CLAWS ARE OUT!

NEW MUDCLAW G 260 WITH GRAPHENE GRIP

£139.99

The world’s toughest shoe for the world’s toughest muddy mountain runs and obstacle course races. Revolutionary graphene-enhanced rubber and fearsome 8mm studs deliver the world’s toughest grip over soft and wet ground.

ADDITIONAL PROTECTION:
Attach the gaiter (included) to keep stones and all debris out of shoes.

DURABLE LIGHTWEIGHT UPPER:
A super-tough, breathable mesh with increased durability.

EXTRA PROPULSION:
New EXTEROFLOW midsole absorbs, stores and then releases energy to propel you through the gait cycle.

UNDERFOOT PROTECTION:
Next-generation META-PLATE – A lightweight flexible rock plate that aligns with the foot’s metatarsals.

SOFT GROUND TRACTION:
8mm studs claw through mud and also stick to wet, rocky terrain.

Graphene-enhanced rubber is 50% stronger, 50% more elastic and 50% harder wearing.

The claws are out!

The world’s toughest shoe for the world’s toughest muddy mountain runs and obstacle course races. Revolutionary graphene-enhanced rubber and fearsome 8mm studs deliver the world’s toughest grip over soft and wet ground.

£139.99

Discover Mudclaw at Sportsshoes.com/Inov8-Mudclaw
GO ALL OUT

IN ALL WEATHER

TERREX

Whatever the elements bring, you can handle it with the adidas TERREX outdoor collection. Engineered for performance in all elements, TERREX gives you optimum support for all your outdoor activities.

ADIDAS TERREX TRACEROCKER GTX
£84.95
A breathable GORE-TEX® upper sheds water when your route gets wet, while a Traxion outsole grips roots, rocks and rough ground giving you the confidence to explore.

ADIDAS TERREX SKYCHASER LT
£109.95
Made for running or hiking trails in alpine terrain, these lightweight and flexible shoes are built with responsive Boost cushioning and an EVA frame for added stability.

Men’s: ADI 11135
Women’s: ADI 11162
Men’s: ADI 11148

DISCOVER TERREX AT SPORTSSHOES.COM/ADIDAS-TERREX
TRACTION MATTERS

SCOTT SUPERTRAC ULTRA RC

DESIGNED FOR ULTRAS, THE SUPERTRAC ULTRA RC’S OUTSOLE HAS BEEN ADAPTED TO PROVIDE TRACTION AND STABILITY FOR WHEN THE BODY GETS TIRED.

£139.99

ALL TERRAIN TRACTION
- On soft ground // 7mm lugs
- On hard ground // large surface area
- Elliptical geometry // stability

DROP AND CUSHIONING
- 8mm drop
- 29mm heel // 21mm forefoot

COMFORT AND DURABILITY
- 4 ways stretch
- Toe Guard Protection
- Schoeller Dynamic fabric®

L.I.M Comp Jacket

The minimalistic L.I.M Comp jacket is designed for activities where each gram counts. Made from the ultra-light GORE-TEX® Active, the jacket features outstanding protection against the elements combined with exceptional breathability.

£279.99

LIGHTWEIGHT
Featuring only only the essentials.

WATERPROOF
GORE-TEX® Active shell provides wind and water protection.

PACKABLE
Highly packable and easy to store away.

EXPLORE THE ENTIRE SCOTT AT SPORTSSHOES.COM/SCOTT

EXPLORE HAGLOFS AT SPORTSSHOES.COM/HAGLOFS
Soil Shaker Outsole
Specifically designed to clear debris with every stride.

Grippy Rubber Compound
Grips on all terrain from deep mud to wet rock.

8mm Multi-Directional Lugs
Tears up the trail, grips on extreme terrain and sheds mud.

Cushioned EVA Midsole
Provides lightweight protection on all terrain.

Closed Mesh Upper with Gusseted Tongue
Keeps debris out but with maximum breathability.

**Higher State**
Tear up the trails and conquer mud, grit, fells and moorlands in the aggressive Higher State Soil Shaker™, designed for maximum grip on extreme terrain.

RRP £79.99 | £29.99
TRAIN IN THE RAIN

HIGHER STATE TRAIL WATERPROOF LITE JACKET
RRP £139.99 | £49.99
The Higher State’s Trail Jacket combines waterproofing and wind-proofing capabilities in equal abundance. Constructed with a technical fit in mind, superb breathability follows suit. Feel the flow, this is Higher State.

BE FREE
FREEDOM SOCK (5 PACK)
Structured anatomical design woven with precision performance comfort. Utilising a profusion of technical design features the Freedom Running Socks create a seamless transition between comfort, support and fit.
RRP £44.95 | £9.99
Reach your ultimate potential

SKINS DNAmic Ultimate compression range gives you more so you can give everything. Designed to help serious athletes get closer to their active goals, our top-tech tops and tights merge our medium compression profile with comfortable, functional features to power your performance, stabilise active muscles and keep injuries at bay.

**SKINS DNAMIC ULTIMATE LONG SLEEVE TOP WITH 3/4 ZIP**
£94.99
SKU 1321

**SKINS DNAMIC ULTIMATE STARLIGHT LONG TIGHT**
£109.99
SKU 1318

**SKINS DNAMIC ULTIMATE LONG SLEEVE TOP WITH 3/4 ZIP**
£94.99
SKU 1321

**SKINS DNAMIC ULTIMATE STARLIGHT LONG TIGHT**
£109.99
SKU 1318

Challenge any workout

F-LITE 235 - £124.99

Versatile training shoe, perfect for fitness workouts, performance training and weightlifting.

**SUPREME STABILITY**
The same high density Powerheel technology, zero drop proprioception, and new heel lock construction delivers maximum stability when lifting weights.

**NATURAL FLEXIBILITY**
Next generation Meta-flex technology allows optimal multi-directional flexibility and the metcrald lacing system holds your foot secure in the shoe ensuring the shoe moves naturally with the foot.

**UNRIVALLED GRIP**
The unbeatable grip expected in all inov-8 models with 360 degree Rope-tec extended onto the shoe’s upper for traction and durability on rope climbs.

F-LITE 230
It’s back – and it’s better than ever before with the addition of graphene grip (G-Grip) rubber on the outsole. The original functional fitness shoe, the one that shot inov-8 to prominence amongst the fitness community in 2009.

£109.99

**F-LITE 235 - £124.99**

F-LITE 230

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£109.99

**F-LITE 230 - £109.99**

Explore Skins at Sportsshoes.com/Skins

Discover F-Lite at Sportsshoes.com/Inov8-F-Lite
ENHANCE YOUR GAME.

FLEXAGON TRAINING SHOE
£69.95

Inspired by the unique shapes of origami, the Reebok Flexagon is built to bend with you. An extra cushion foam is added under the forefoot for superior cushioning during HIIT movements and adds a pop of color to your workout wardrobe.

CBT PULLOVER JACKET
£89.95  REE 3232

SPEEDWICK WOVEN TRACKSTER PANTS
£42.95  REE 3231

NIKE EPIC REACT FLYKNIT 2
£129.95

Cushioning that packs the sensation of pillows & Springs into a foam that never runs out of gas.

DISCOVER NIKE EPIC REACT FLYKNIT 2 AT SPORTSSHOES.COM/NIKE-EPIC-REACT/

MORE. GET MORE.

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DISCOVER NIKE EPIC REACT FLYKNIT 2 AT SPORTSSHOES.COM/NIKE-EPIC-REACT/
Driven by a passion for distance and stability, the enhanced, all new GT-2000™ 7 is here to take your run to the next level. Lighter and stronger materials are incorporated into the new silhouette for optimal performance and high mileage durability.

WHAT'S NEW
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3 IMPROVED FIT
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£119.99

DISCOVER GEL-NIMBUS AT SPORTSSHOES.COM/asics-gel-nimbus
THE LINEAR SHADE COLLECTION

SAU 3574
WOMEN'S FREEDOM ISO 2
£139.99 CUSHIONED

SAU 3612
WOMEN'S TRIUMPH ISO 5
£139.99 CUSHIONED

SAU 3587
WOMEN'S HURRICANE ISO 5
£139.99 SUPPORT

SAU 3577
WOMEN'S RIDE ISO
£119.99 CUSHIONED

SAU 3614
WOMEN'S GUIDE ISO 2
£119.99 SUPPORT

SAU 3622
WOMEN'S KINVARA 10
£114.99 CUSHIONED

REACH BEYOND

AN ICON RETURNS
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CUSHIONING
The amount of protection and comfort the shoe offers
Neutral Mid-soft Ultra soft

SPEED
The combination of transition, weight & overall ride suitability for fast runners
Regular Fast Ultra Fast

STABILITY
The level of stability the shoe offers to help offset over pronation.
Regular Enhanced Ultra stable

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EXPLORE SAUCONY AT SPORTSSHOES.COM/SAUCONY

SHOP THE ENTIRE SALE 2019 SPORTSSHOES.COM/SALE
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**ULTRA HEEL**
3D heel designed to increase fit and comfort

**ENGINEERED JACQUARD**
Performance textile upper engineered with intention and specificity in fit, with midfoot wrap and room for toe splay

**LASER ENGRAVING**
Data-inspired heel designs highlight Fresh Foam hex pattern

**FRESH FOAM MIDSOLE**
Full length Fresh Foam midsole is achieved through data-to-design and is softer than in the v8

**TIME TO FLY**

- **EVO CARBON ROCKET** £129.99
- **EVO REHI** £119.99
- **TRACER 2** £109.99

**1080 V9** £134.99

**NEW 1080**

Explore Hoka-one-one at Sportsshoes.com/Hoka-one-one

Discover 1080 at Sportsshoes.com/New-Balance-1080
**Under Armour HOVR Infinite**

**LIFTS YOU UP**

£119.99

- **FEELS LIKE ZERO GRAVITY**
  - UA HOVR™ foam + mesh Energy Web helps eliminate impact & gives back the energy you put into every step.

- **A MILLION MILES OF COMFORT**
  - Deep flex grooves & a stable platform keeps the ride soft & smooth, mile after mile after mile.

- **FIT FOR YOUR BODY**
  - Gender-specific fit has comfort & support right where women & men need it, based on anatomical differences.

More colours available at sportsshoes.com/under-armour-hovr

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**Ronhill Women's Infinity Marathon Twin Short**

£49.99

- **Seamless Construction**
- **Mesh Structure**
- **Loose Short Outer**
- **Supportive short (Inner)**
- **Headphone Exit (Inner)**

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